

Pursuit and promotion

*I'm sorry to do
this to you, but
we need this like
yesterday.
Can you make it
happen?*



branding and
communications



Biz development partner

*This one's for the vigorous
and vivacious visionary.*

sjw

How we can help:

We are well versed in business development pursuit marketing. We understand that you have several tenders on the go, a skeleton of a presentation due in the morning and several consecutive events to think about. It's vibrant, it's exciting and we know that you need your comrades to dig deep to make your proposition impossible to for clients to ignore.

We can help you as you encounter any number of sales marketing scenarios including:



Presentations

We tend to come across two types of presentation. Firstly, the sales presentation, often a combination of several sources combined into a single consistent deck for a particular project or client. Once you have this presentation it can be used again and again. And secondly, the event presentation which tends to be more glossy and less content based. We can help with the narrative, reduce slide count and make your presentations look outstanding, even when you're up against it.



Exhibitions

For major events we can help you think through a theme for your stand and work with a stand supplier to come up with an imaginative space. We will also think about the bigger picture and advise as to the collateral, giveaways and teaser marketing you will need to bring people to the stand and engage.



Tender documents

When creating bespoke proposal we can support you by professionalising the look and feel of your document, whether it be the way it's package or the layout and diagrams inside – even if it's not until the 11th hour!



Brochures

Often with a longer timeframe, our experience of brochure of design can ensure that you achieve a smart, convincing and beautifully presented account of your brand. We can even help you with the content.



Email marketing

We can show you how to condense your messages into short statements that strike a chord and manage the design and programming process.

More

For further information

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